**THE “MADE BY ITALIANS” AT EMO HANNOVER 2023**

**About 200 Italian companies will exhibit at EMO HANNOVER 2023**, the world exhibition dedicated to metalworking machine tools, which will take place in Germany again after the success achieved by EMO MILANO 2021.

In Hannover, **the Italian exhibitors’ group will be the second most numerous foreign collective.** The Italian exhibiting companies will exhibit the best of the “Made in Italy” from the sector, representing all the main production segments.

With 400 enterprises and 35,000 employees, the Italian manufacturing industry of machine tools plays a primary role in the international scenario of the sector, where it is in fourth place in the rankings of production, exports and consumption.

Based on the final data processed by the Economic Studies Department & Business Culture Centre of UCIMU, in 2022, the Italian production of machine tools, robots and automation systems achieved new records for almost all main indicators: production grew to over 7.3 billion euro (+15%), consumption to 6.3 billion euro (+26%) and exports to 3.5 billion (+8.5%).

In 2023, the positive trend should continue: the Italian production of the sector should attain 7.8 billion euro (+6.5%), consumption should reach 6.8 billion euro (+8.3%) and exports 3.6 billion euro (+3.7%).

In the near future, foreign markets should drive the business of Italian companies. Also for this reason, the trade show promoted by CECIMO, the European Association of Machine Tool Industries, represents an unmissable opportunity for manufacturers, who are well aware of the potential of this event, unique in the panorama of trade fairs, capable of attracting operators from all over the world, even under conditions of general uncertainty.

**Barbara Colombo**, president of UCIMU-SISTEMI PER PRODURRE, asserted: “Participating in EMO, the world exhibition held in Europe, cradle and heart of the manufacturing industry, is even more important today than in the past. This is because the reorganisation of value chains and their shortening due to the geopolitical instability we are currently experiencing clearly make the markets in the Area more interesting and rich in opportunities. These markets, such as Germany, France, Poland and Turkey, will certainly be well represented among visitors. Taking part in EMO means being able to meet the users of these countries, as well as those coming from the United States and Asia, who will also attend”.

As usual, UCIMU-SISTEMI PER PRODURRE will take care of the promotion regarding the “Made by Italians” at EMO Hannover, in order to make the most of the activity carried out independently by the exhibiting companies.

Visual communication, advertising, articles in trade press publications, advertising posters are some of the

planned initiatives. In addition, there will be the traditional UCIMU press conference, scheduled to take place at the Convention Center, on Tuesday 19 September, which will also include the presentation of 34.BI-MU.

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